

# PIA Savings Program for Printer Towels

Ultra™ Printer Towels are laundered for reuse



ITU AbsorbTech has partnered with PIA as a preferred provider for printer towels, floor mats, mops, garments, first aid and more.



## Benefits for PIA Members

### Complimentary week of service

New customers receive a complimentary week of service on Ultra™ Printer Towels and other rental services.

### Annual rebate

New customers earn a **3% rebate** in their first year. Current customers earn a **1.5% rebate** of their annual rental program spend. Rebates are issued in January as ITUdirect gift certificates. Certificates can be used to purchase a wide variety of name brand apparel and accessories from brands like Eddie Bauer®, Nike, Dickies®, OGIO and more.

### Discounts

Customers save **15%** on ITUdirect and ITU AbsorbTech First Aid products (some exclusions apply).

## About Ultra™ Printer Towels

Ultra™ Printer Towels are the better choice for the graphics industry. Compare our towels to alternatives. We are confident you'll find them the best in the industry.

- Cleaner, lower lint, more absorbent
- Environmentally-preferred in-house processing
- Proprietary solvent recovery and reporting
- Proactive inventory management
- StraightUp!™ Billing with no auto replacement charges

**Get started today.**

Visit [ITUAbsorbTech.com/PIA](http://ITUAbsorbTech.com/PIA) or call 888-729-4884 for more information

 **AbsorbTech**®  
Cleaner, safer solutions for industry



# Simple, hassle-free printer towel program



**You use the printer towels** for wiping inks and solvents.



**We pick-up & deliver** clean printer towels to specific work stations or storage areas on a dependable schedule.



**We recycle the solvents** and launder at our ISO 14001 processing facilities. Printer towels are cleaned separately from shop towels.



**Dan Cauvel**  
Senior Account Executive  
Titusville, PA



**You get a solvent recovery report** detailing gallons of solvent recovered from your towels for mass balance reporting.



**We manage inventory** and recommend adjustments up or down with your written approval.



**You save time and money**  
Enjoy significant cost savings compared to alternatives & disposables.

## ITU AbsorbTech's fully managed programs:

### SorbIts® Oil Absorbents



### Shop & Printer Towels



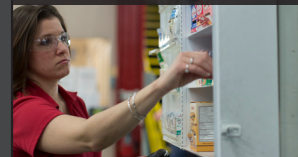
### Industrial Safety Mats



### Uniforms



### First Aid



Cotton Roll Towels • Office Floor Mats • Dust & Wet Mops • Washroom Services • Glove Cleaning • Filter Bag Cleaning

## Family owned and operated since 1930

ITU AbsorbTech is owned and operated by the Leef family now in its third generation of ownership. Brothers Jim and David Leef are committed to continuing the company's historical tradition of Genuine Service Excellence, process and service innovation, and community involvement.



Customer Response Center (888) 729-4884

ITUAbsorbTech.com



**Jim & David Leef**  
Third Generation Owners