

WOMEN IN BUSINESS

A Virtual Panel Discussion Held in Conjunction with Girls Who Print Day

Thursday, October 22, 2020 | 11:15 am to 12 Noon

Sponsored by Printing Industries Alliance, the Print Media Centre,
and Girls Who Print

<https://girlswhoprint.net/girlswhoprint-day-2020/>

Join Printing Industries Alliance and Girls Who Print on October 22nd when we present a true “Power Panel” of C-suite executives from some of the leading graphic communication companies in the United States. These members and friends of PIA will discuss their career journey, steps they have taken at their companies to deal with the pandemic, future thoughts and plans for their businesses, and provide advice for people wishing to advance their career in our industry. Time permitting, they will take questions from the audience as well at the conclusion of the presentations.

Panelists:

- Marianne Gaige, Chairwoman and CEO, Cathedral Corporation
- Meghan F. Milkowski, SVP, Commercial Operations, Print Products & Enterprise Services, Dow Jones
- Hallie Satz, CEO and Founder, HighRoad Press, LLC
- Michelle Yun, President, Courier Printing, An RR Donnelly Company

Panel Moderator:

- Deborah Corn, Intergalactic Ambassador to the Printerverse, Print Media Centre

Launched in 2012, Girls Who Print Day is an annual celebration of the industry’s largest professional network of women in the print and the graphics communications field. The event provides a platform for conversations and education that foster career and business success from current and future female leaders in the industry.

Girls Who Print Day 2020 will be a virtual event and super-sized! Please consider joining us or registering for replays if you can’t.

Morning Sessions:

- | | |
|---------------------|--|
| 10:30 - 11:15 AM ET | State of The Union: Girls Who Print |
| 11:15 - 12 Noon ET | Women in Business presented by
Printing Industries Alliance |
| 12:00 - 12:30 PM ET | Lunch Break |

Afternoon Sessions:

- | | |
|---------------------|----------------------------------|
| 12:30 - 12:45 PM ET | 2020 Girlie Award Presentation |
| 12:45 - 1:45 PM ET | Annual Women in Leadership Panel |
| 2:00 - 2:45 PM ET | Careers in Crisis |
| 3:00 - 3:45 PM ET | Reaching Consumers in 2020 |

For complete details and to register,
visit <https://girlswhoprint.net/girlswhoprint-day-2020/>



GIRLS WHO
PRINT

REGISTRATION FORM

Women in Business

Virtual Panel Discussion

Thursday, October 22, 2020

11:15 am to 12 Noon

No charge for any of the Girls Who Print Day events. Registrants will receive links to attend both the morning and afternoon sessions and can join in at any point during the day.

Registrant

email

Additional Registrant

email

Company

Phone

**Return Form to
Printing Industries Alliance:**

via Fax: (716) 691-4249
email: ktuzzo@PIAlliance.org
or Register online at:
[https://girlswhoprint.net/
girlswhoprint-day-2020](https://girlswhoprint.net/girlswhoprint-day-2020)

Questions: Call (716) 691-3211

About Our Panelists

Marianne Gaige

Marianne Gaige is the Chairwoman and CEO of Cathedral Corporation. Recognized in the industry for on-time and error free performance,



Cathedral Corporation serves a broad range of industries including financial services, health care, utilities, municipalities, colleges and universities, and religious organizations.

Cathedral Corporation employs 250+ people with headquarters and production facilities in Rome, NY and additional operations in Rhode Island, Florida, New York and California.

Marianne is Chairwoman of The Lifetime Healthcare Companies Board of Directors and serves in a voluntary leadership capacity for Adirondack Bank, Utica College, Mohawk Valley Economic Development, Greater Providence Chamber, Upstate Cerebral Pals, International Tennis Hall of Fame and the Imaging Network Group.

She holds a Bachelor's Degree from Alfred University, an MBA from the Harvard University Graduate School of Business and is a Certified Public Accountant.

Meghan F. Milkowski

Meghan Milkowski is Senior Vice President, Commercial Operations, at Dow Jones which she joined in October 2017. Dow Jones is a global provider of news



and business information, delivering content to consumers and organizations around the world across multiple formats, including print, digital, mobile and live events. Dow Jones has produced unrivaled quality content for more than 130 years.

Meghan is a multi-dimensional, transformation executive who delivers strategic solutions and optimizes sales opportunities to maximize business results for the Dow Jones Print Group,

specifically Wall Street Journal and Barron's. She formulates and executes strategies that increase revenue, minimize waste and cut costs.

Prior to joining Dow Jones, Meghan was President of The Hill, an online news source for policy and political coverage. She also served as Vice President of Production & Circulation at Prometheus Global Media. Hired to manage production, she quickly added circulation and project management for IT initiatives.

As a fierce competitor, she competes in triathlons and secured multiple spots for nationals. Racing allows her the opportunities to raise money for Crohn's & Colitis Foundation and mental health organizations.

Hallie Satz

Hallie Satz is CEO and Founder of HighRoad Press, LLC, an award winning, G7 certified, full service printing company located in the Meadowlands area of New Jersey. She is also a partner in a web press, direct mail company in Pennsylvania.



Hallie began her career working with her family's printing company, Barton Press. Following the sale of Barton in 1997, Hallie became President of the new enterprise that had purchased the company. In 2004, she left to establish HighRoad Press, a Women's Business Enterprise National Council (WBENC) certified print manufacturing company, initially located in New York City.

After 16 years in business, HighRoad Press's growth and metamorphosis has been, "beyond recognition!", growing from 17 to 48 employees, moving into a new facility in 2013, and experiencing a 15% growth in sales revenue.

Identifying a need in the marketplace, Hallie recently established The HRP Advisory Group. This expert team assists buyers and marketers of print products, identifies cost-saving solutions, adherence to Quality Control standards, and ensures that products purchased will achieve the desired outcome.

Michelle Yun

A product of the Consolidated Graphic Leadership Development program, Michelle's printing career began shortly after graduating from Clemson University in 2005. Through hard work and dedication, Michelle went from being an operations professional to President in less than ten years.



She began her career at Courier Printing in an extensive management-training program. At Courier, she worked in a variety of roles, eventually becoming Operations Manager for four years before being promoted to President at Tucker Printers, in Rochester NY, in 2012. Under her leadership, Tucker experienced unprecedented sales growth, as they solidified their reputation in the packaging industry. In 2019 Michelle returned to Courier as President.

Michelle enjoys spending time with her three small children, painting and reading.

About Our Moderator: Deborah Corn

Deborah Corn is the Intergalactic Ambassador to The Printerverse at Print Media Centr, a Print Buyerologist™, industry speaker and blogger, host



of Podcasts from The Printerverse, cultivator of Print Production Professionals, the #1 print group on LinkedIn, host of #PrintChat every Wednesday at 4PM ET on Twitter, and the founder of International Print Day and #ProjectPeacock.

She is the recipient of several industry honors including the 2016 Girls Who Print Girlie Award, the 2017 Clemson University Top Cat Award and sits on the boards of the Advertising Production Club of NYC and The Magazine Innovation Center at the University of Mississippi.

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