

ENTER TODAY

Members receive
ONE free entry

\$65

per entry for
GAA Members/
PI Alliance Members

**INCLUDE
ONE ENTRY
FORM WITH
EACH ENTRY**
Submit Three Samples Per Entry.

ALL ENTRIES DUE BY
JULY 30, 2021
*Early bird submissions save \$10 on
each entry received by Friday,
MAY 7, 2021*

**ALL PIECES
MUST BE
PRINTED AND
FINISHED
ENTIRELY IN
THE USA**

Please fill out the entry form as completely, clearly and accurately as possible. All information is required. All entry forms must be signed by a company official to approve participation in the competition. Each entry must be accompanied by an entry form. Please submit three samples per entry.

Your entry fees must accompany your entries. By entering Neographics® 2021 you agree to allow your winning entries to be displayed.

Submit your entry form, samples and fees to:

Neographics® 2021
c/o Graphic Arts Association
1210 Northbrook Drive, Suite 200
Treose, PA 19053

Questions? Call (215) 396-2300 or
email Pat Rose at prose@gaaonline.org

\$75

per entry for
Non-Members

\$15

per entry for
Students

COMPANY INFORMATION

Name of company submitting entry (As you would like to be listed in the program)

Name of the submitter/Title

Company Official Signature/Title

Type of Business

Company Address

City/State

Zip

Telephone/Fax

Email

ENTRY DETAILS

Entry number (e.g. 1 of 5 entries)

Category (1-33; e.g. #2 annual report)

Title of Entry (e.g. Neographics brochure)
(As you would like to be listed in the program)

PRESS SIZES

- SHEETFED SMALL PRESS 20" AND UNDER
- SHEETFED OVER 20"
- WEB OFFSET HEATSET WEB
- WEB OFFSET NON HEATSET WEB
- GRAVURE
- SCREENPRINTING/FLEXOGRAPHY
- TONER BASED/INK JET
- WIDE FORMAT

PRODUCTION CREDITS

Printer City, State

Finishing City, State

Type of paper/paper merchant

PAYMENT

If piece was printed on Lindenmeyr Munroe paper, you could have a free entry!

Lindenmeyr Munroe is sponsoring up to 3 free entries per company. Please write your Lindenmeyr Munroe invoice on the space below and check if you'd like to have this be a free entry under the Lindenmeyr program.

Lindenmeyr Munroe Invoice # _____
OR Our enclosed check for
\$ _____ is made payable
to Neographics® 2021.

CREDIT CARD

Name Amount

Card Number

Exp. Date

Signature

A world without print would be
frightening

Artwork by William Gomez-Hernandez

2021 NEOGRAPHICS **NEO** POWER OF PRINT COMPETITION

POWER OF PRINT SPONSOR:
Prisco, Pennsauken, NJ

SPONSORS:

APPI - Salisbury, MD
B&R Moll - Warminster, PA
CANON Solutions America, Boca Raton, FL
Case Paper, Philadelphia, PA
Eastman Kodak, Rochester, NY
FUJIFILM North America Corp., Hanover Park, IL
Gilroy, Kernan & Gilroy, New Hartford, NY
Heidelberg USA, Cranbury, NJ
Komori America Corp., Rolling Meadows, IL
Konica Minolta, Ramsey, NJ
Lindenmeyr Munroe, King of Prussia, PA

PATRONS:

About Mail, Southampton, PA
Gray Trucking, Beverly, NJ
New Direction Partners, Phoenixville, PA
PDC Graphics, Southampton, PA
Rolland Papers, Saint-Jerome, Quebec
Roosevelt Paper, Mount Laurel, NJ

OCTOBER 14, 2021
Cescaphe Ballroom
923 2nd Street
Philadelphia, PA

CONTRIBUTORS:

Design: Student William Gomez Hernandez, Class of 2021,
Camden County Technical Schools, Pennsauken Campus
Instructor: Mr. Carl Wydra, Graphic Communications Instructor,
Camden County Technical Schools, Pennsauken Campus
Principal: Dr. John Hourani, Camden County Technical Schools,
Pennsauken Campus
Printing: The Standard Group, Lititz, PA
Paper: Lindenmeyr Munroe, King of Prussia, PA
100# EuroArt Gloss Text



www.graphicartsassociation.org
#neographics2021

ALL ENTRIES DUE BY

JULY 30, 2021

WHO IS ELIGIBLE?

If you are a printer, service bureau, advertising agency, in-plant, finisher, packaging and/or converting company, bindery, platemaker, specialty shop, desktop publisher, or graphic designer—you can enter Neographics®. You do not have to be a member of the Graphic Arts Association or PIAAlliance to enter.

HOW TO ENTER

Please send three samples of the actual printed piece, unmounted but well protected (if additional samples are not available, please note this on the entry form). Attach a completed entry form (provided as part of this brochure) to the back of each entry. All submissions must have been produced between February 1, 2020 and June 30, 2021. Determine the appropriate fee based on the listing below.

ENTRY FEES

(members get one entry free):

\$65 per entry for GAA Members/PIAlliance Members

\$75 per entry for Non-Members

\$15 per entry for Students

Send all entries with entry forms and payment to:

Neographics® 2021

c/o Graphic Arts Association

1210 Northbrook Drive, Suite 200

Trevoise, PA 19053

One completed entry form and payment must be submitted with all entries. Payments may be charged to American Express, Visa or MasterCard. Please make checks payable to Neographics® 2021. Entry fees cover the processing and handling of all entries for judging, the displaying of award winners at Neographics®, award certificates and one trophy for each "Best of Category" winner.

Tickets to attend Neographics® October 14, 2021 Exhibition, Award Ceremony & Cocktail Reception, are not included in entry fees. Any additional awards you may want to order for staff or clients can be purchased at an additional fee. Awards will be presented October 14, 2021 at the Neographics® Exhibition, Awards Ceremony and Cocktail Reception held at Cescaphe Ballroom, 923 2nd Street, Philadelphia, PA.

DEADLINE

All entries, together with fees and payment, must be delivered to Neographics® by Friday, July 30, 2021.

HOW ARE THE ENTRIES JUDGED?

Judging occurs over several days by teams of judges. The judges examine the finished products as well as how the job was performed. The number

of colors, press size and printing process are used in determining the winners. Overall design, successful completion, prepress preparation, printing and finishing are examined closely.

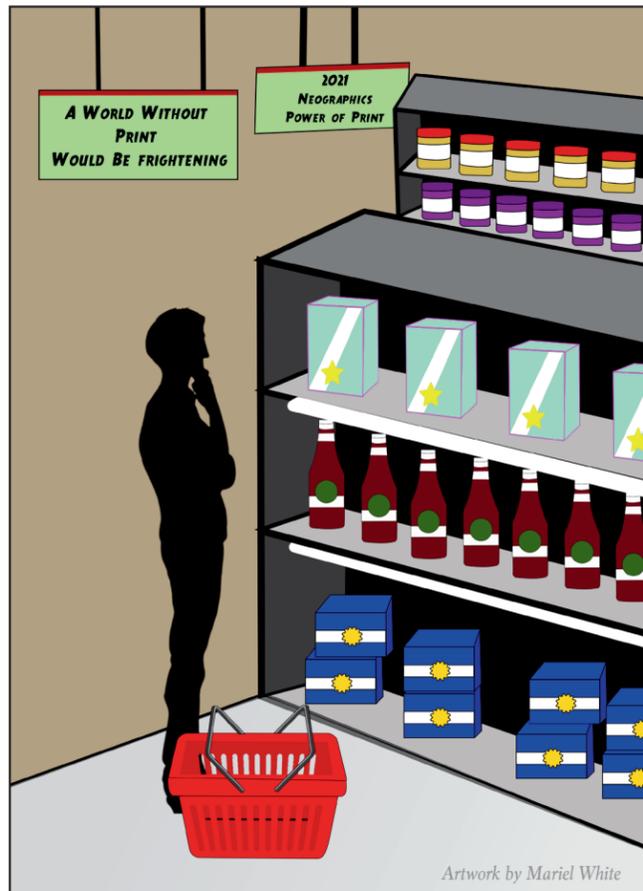
Within each category, the judges present Franklin Awards for Excellence. Each of these awards are then judged in the "Best of Category" competition. Then the winning "Best of Category" Awards are presented. Finally, all "Best of Category" Awards are judged once more to determine the "Best of the Best" — which is presented as "The Power of Print® Award."

The Power of Print® award is presented to the most outstanding entry. The judges may also present "Special Achievement Awards" for entries which demonstrate new techniques, processes and production workflows. The total number of awards presented is determined by the judges.

ADDITIONAL INFORMATION

You may enter in as many categories as you like, provided you submit separate entry forms and fees for each category. The judges are permitted to move entries to other categories, as they see fit. All entries produced on similar equipment will be judged together; this ensures a fair evaluation of all entries.

Neographics® is not responsible for lost or stolen items. Unless arrangements are made at the time of entry, samples cannot be returned. At the exhibition, photographing and videotaping is forbidden unless prior permission has been granted by the Neographics® Committee.



Mariel White: First Runner-up Neo 2021 Design Competition
Student - Camden County Technical Schools - Gloucester Township Campus
Instructor - Addie Pendleton, Graphic Communication Instructor

MARK YOUR CATEGORY

1 ANNOUNCEMENTS & INVITATIONS

- 1A Announcements & Invitations (1, 2 or 3 colors)
- 1B Announcements & Invitations (4 colors or more)

2 ANNUAL REPORTS

3 ART REPRODUCTIONS & POSTERS

- 3A Posters
- 3B Art Reproductions

4 BOOKS / BOOKLETS

- 4A Booklets: 32 Pages or Less
 - i. Hard Cover
 - ii. Soft Cover
- 4B Booklets: Over 32 Pages
 - i. Hard Cover
 - ii. Soft Cover

5 BROADSIDES *Folded but not stitched from sheets larger than 11x17*

- 5A Broadsides (1, 2 or 3 colors)
- 5B Broadsides (4 colors or more)

6 BROCHURES *Brochures are folded (not stitched) from flat sheets up to 11" x 17"*

- 6A Brochures (1, 2 or 3 colors)
- 6B Brochures (4 colors or more)

7 CALENDARS

8 CAMPAIGNS *MUST consist of 3 or more pieces.*

9 CARDS

- 9A Rack Cards
- 9B Series of Greeting Cards/Notecards
- 9C Postcards

10 CATALOGS

- 10A Up to 32 pages, including cover
- 10B Over 32 pages, including cover

11 CROSS-MEDIA MARKETING

12 DIGITAL VARIABLE DATA

13 DIRECTORIES & SOURCE BOOKS

14 ENVIRONMENTAL PRINTING

15 FINISHING

- 15A Die Cutting
- 15B Foil Stamping
- 15C Other special finishing techniques

16 LETTERPRESS

17 MAGAZINE SERIES *3 or More Issues*

18 MAGAZINE & PUBLICATIONS *Single*

19 MISCELLANEOUS

20 NEWSLETTERS

- 20A Newsletters (1, 2 or 3 colors)
- 20B Newsletters (4 colors or more)

21 NEWSPAPERS

- 21A Newspapers - Daily
- 21B Newspapers - Weekly
- 21C Newspapers - Monthly

22 PACKAGING

- 22A Bags
- 22B Product Line Packaging
- 22C Cartonboard
- 22D Corrugated
- 22E Flexible
- 22F Tags & Labels - Flexo
- 22G Tags & Labels - Offset or Letterpress
- 22H Turned Edge

23 POINT-OF-PURCHASE

- 23A Counter/Shelf
- 23B Hanging/Wall/Window
- 23C Floor/Stand Alone

24 PRESENTATION FOLDERS & KITS

- 24A Presentation Folders (1, 2 or 3 colors)
- 24B Presentation Folders (4 colors or more)
- 24C Presentation Kits (1, 2 or 3 colors)
- 24D Presentation Kits (4 colors or more)

25 PRINTER'S SELF-PROMOTION

26 PRO-BONO

27 PROGRAMS

- 27A Programs (1, 2 or 3 colors)
- 27B Programs (4 colors or more)

28 SELF-MAILERS

- 28A Self-Mailers (1, 2 or 3 colors)
- 28B Self-Mailers (4 colors or more)

29 SPECIALTY PRINTING

- 29A 3-D Printing
- 29B Engraving
- 29C Lenticular

30 STATIONERY/BRANDING

- 30A Corporate Identity
- 30B Letterhead
- 30C Envelope
 - i. Converted
 - ii. Non-converted

31 THEY SAID IT COULDN'T BE DONE

32 WIDE FORMAT PRINTING

- 32A POP
- 32B Signs/Banners
- 32C Display Graphics

33 STUDENT

- 33A High School
- 33B Tech School
- 33C College

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