PRINT DRIVES AMERICA FOUNDATION PRESENTS THE



Print & Graphic Communications Association (PGCA – formerly Printing Industries Alliance) has selected Mariano Rivera, baseball great, community leader, and philanthropist, as the recipient of its 2023 Franklin Award for Distinguished Service.

Since his retirement, Rivera has focused his time on giving back to the community through The Mariano Rivera Foundation (MRF), providing educational resources and career opportunities to children and youth from impoverished families.

In 2021, The MRF launched the Mariano Rivera Mentorship Program, serving youth in New Rochelle, NY, Gainesville, FL, and Houston, TX. The Mariano Rivera Learning Center, a 40,000 sq. ft. learning space currently under development in New Rochelle, NY, will offer STEM education, job skills training, mentorship, and college prep services.

The curriculum will include hands-on, certification-based training for high-demand graphic arts and imaging technology jobs.

Additionally, a MRF sponsored satellite training center is currently being hosted by Premium Color Group in Carlstadt, NJ, with another on the horizon at Sandy Alexander in Clifton, NJ.



The Mariano Rivera Learning Center, New Rochelle, NY

The MRF is addressing one of the printing industry's most critical problems – preparing the workforce of the future.

To that end, net proceeds from the 2023 Franklin Event are designated to support The Mariano Rivera Learning Center and other MRF projects.

Join us and the printing industry on March 30th at 6:00 pm as we honor Mariano Rivera for his incredible baseball career and for making a difference by preparing young people for printing industry careers. The Lighthouse, Pier 61 Chelsea Piers New York, NY

Join Us March 30, 2023 | 6pm



MARIANO RIVERA Baseball great, community leader and philanthropist 2023 Recipient, Franklin Award for Distinguished Service





SPONSORSHIP OPPORTUNITIES

- PLATINUM sponsorship includes a full table of 10 - \$6,500
- GOLD sponsorship includes a half table of 5 - \$3,250
- SINGLE TICKETS are \$475 per seat

Visit printcommunications.org/2023franklin-event.



PRINT DRIVES AMERICA FOUNDATION PRESENTS THE



Thursday, March 30, 2023 | 6 pm | The Lighthouse, Pier 61, New York, NY

Join us in honoring Mariano Rivera, 2023 Franklin Award recipient at the 69th Annual Franklin Event, March 30, 2023, in New York, NY.

Proceeds from the event will support The Mariano Rivera Foundation and The Mariano Rivera Learning Center.



Foundation



COMMUNICATIONS ASSOCIATION

ABOUT PRINT & GRAPHIC COMMUNICATIONS ASSOCIATION

The Franklin Event is sponsored by the Print Drives America Foundation, the charitable foundation of the Print & Graphic Communications Association (PGCA) – formerly Printing Industries Alliance. PGCA is the regional resource for graphic communications firms in New York State, New Jersey, Pennsylvania and Delaware.

Questions? Contact Kim Tuzzo, Marketing/Programs Director, Print & Graphic Communications Association at kim@printcommunications.org (800) 777-4742 | (716) 691-3211

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	franklin-event	

SPONSORSHIP OPPORTUNITIES AND REGISTRATION FORM

- □ FULL TABLE Sponsorship: \$6,500.00 Sponsorship includes a full table of 10
- □ HALF TABLE Sponsorship: \$3,250.00 Sponsorship includes a half table of 5
- SEATS: \$475.00 per person



REGISTRATION FORM

\$	#	
Total Sponsorship	Total Tickets	Today's Date (mm/dd/yy)
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