

NEO

Graphics




The Power of Print®

 **PRINT & GRAPHIC**
COMMUNICATIONS ASSOCIATION

PRINT ROCKS THE 80s

Entry Form

Early Bird Deadline, May 19, 2023 | All Entries Due by July 14, 2023

PGCA Members Get One Free Entry

www.printcommunications.org/neographics

OCTOBER 5, 2023
CESCAPHE BALLROOM
923 N 2ND STREET, PHILADELPHIA, PA

PRINT IS LIKE
TOTALLY RAD!



OMG

WICKED

CHILL

WHOA

EARLY BIRD RATE:
ENTER TODAY AND SAVE
\$10 ON EACH ENTRY BY 5.19.23

RADICAL

COOL BEANS

ALL ENTRIES DUE BY 7.14.23

EARLY BIRD SAVE \$10 ON EACH ENTRY
RECEIVED BY FRIDAY 5.19.23



WHO IS ELIGIBLE?

If you are a printer, service bureau, advertising agency, in-plant, finisher, packaging and/or converting company, bindery, platemaker, specialty shop, desktop publisher, or graphic designer—you can enter Neographics®. You do not have to be a member of the Print & Graphic Communications Association to enter.

HOW TO ENTER

Please send three samples of the actual printed piece, unmounted but well protected (if additional samples are not available, please note this on the entry form). Attach a completed entry form (provided as part of this brochure) to the back of each entry. All submissions must have been produced between January 1, 2022 and December 31, 2022. Determine the appropriate fee based on the listing below.

ENTRY FEES

(members get one entry free)

Send all entries with entry forms and payment to:

NEOGRAPHICS®

Attn: Jessica Ohanesian
395 Circle of Progress Drive
Pottstown, PA 19464

One completed entry form and payment must be submitted with all entries. Payments may be charged to American Express, Visa or MasterCard. Please make checks payable to Neographics® 2023. Entry fees cover the processing and handling of all entries for judging, the displaying of award winners at Neographics®, award certificates and one trophy for each “Best of Category” winner.

Tickets to attend Neographics® October 5, 2023 Exhibition, Award Ceremony & Cocktail Reception, are not included in entry fees. Any additional awards you may want to order for staff or clients can be purchased at an additional fee. Awards will be presented October 5, 2023 at the Neographics Exhibition, Awards Ceremony and Cocktail Reception held at Cescaphe Ballroom, 923 N 2nd Street, Philadelphia, PA.

DEADLINE

All entries, together with fees and payment, must be delivered to Neographics by Friday, July 14, 2023.

HOW ARE THE ENTRIES JUDGED?

Judging occurs over several days by teams of judges. The judges examine the finished products as well as how the job was performed. The number of colors, press size and printing process are used in determining the winners. Overall design, successful completion, prepress preparation, printing and finishing are examined closely.

Within each category, the judges present Franklin Awards for Excellence. Each of these awards are then judged in the “Best of Category” competition. Then the winning “Best of Category” Awards are presented. Finally, all “Best of Category” Awards are judged once more to determine the “Best of the Best”— which is presented as “The Power of Print® Award.”

The Power of Print® award is presented to the most outstanding entry. The judges may also present “Special Achievement Awards” for entries which demonstrate new techniques, processes and production workflows. The total number of awards presented is determined by the judges.

ADDITIONAL INFORMATION

You may enter in as many categories as you like, provided you submit separate entry forms and fees for each category. The judges are permitted to move entries to other categories, as they see fit. All entries produced on similar equipment will be judged together; this ensures a fair evaluation of all entries.

Neographics® is not responsible for lost or stolen items. Unless arrangements are made at the time of entry, samples cannot be returned. At the exhibition, photographing and videotaping is forbidden unless prior permission has been granted by the Neographics® Committee.

MARK YOUR CATEGORY

All pieces must be printed & finished entirely in the USA

☐ 1 ANNOUNCEMENTS & INVITATIONS

- ☐ 1A Announcements & Invitations - 1, 2 or 3 colors
- ☐ 1B Announcements & Invitations - 4 colors or more

☐ 2 ANNUAL REPORTS

☐ 3 ART REPRODUCTIONS & POSTERS

- ☐ 3A Posters
- ☐ 3B Art Reproductions

☐ 4 BOOKS/ BOOKLETS

- ☐ 4A Booklets: 32 Pages or Less
 - i. Hard Cover
 - ii. Soft Cover
- ☐ 4B Booklets: Over 32 Pages
 - i. Hard Cover
 - ii. Soft Cover

☐ 5 BROADSIDES

(Folded but not stitched from sheets larger than 11x17)

- ☐ 5A Broadsides - 1, 2 or 3 colors
- ☐ 5B Broadsides - 4 colors or more

☐ 6 BROCHURES

(Brochures are folded (not stitched) from flat sheets up to 11x17)

- ☐ 6A Brochures - 1, 2 or 3 colors
- ☐ 6B Brochures - 4 colors or more

☐ 7 CALENDARS

☐ 8 CAMPAIGNS *(Must consist of 3 or more pieces)*

☐ 9 CARDS

- ☐ 9A Rack Cards
- ☐ 9B Series of Greeting Cards/Notecards
- ☐ 9C Postcards

☐ 10 CATALOGS

- ☐ 10A Up to 32 pages, including cover
- ☐ 10B Over 32 pages, including cover

☐ 11 CROSS-MEDIA MARKETING

☐ 12 DIGITAL VARIABLE DATA

☐ 13 DIRECTORIES & SOURCE BOOKS

☐ 14 ENVIRONMENTAL PRINTING

☐ 15 FINISHING

- ☐ 15A Die Cutting
- ☐ 15B Foil Stamping
- ☐ 15C Other special finishing techniques

☐ 16 LETTERPRESS

☐ 17 MAGAZINE SERIES *(3 or More Issues)*

☐ 18 MAGAZINE & PUBLICATIONS *(Single)*

☐ 19 MISCELLANEOUS

☐ 20 NEWSLETTERS

- ☐ 20A Newsletters - 1, 2 or 3 colors
- ☐ 20B Newsletters - 4 or more colors

☐ 21 NEWSPAPERS

- ☐ 21A Newspapers - Daily
- ☐ 21B Newspapers - Weekly
- ☐ 21C Newspapers - Monthly

☐ 22 PACKAGING

- ☐ 22A Bags
- ☐ 22B Product Line Packaging
- ☐ 22C Cartonboard
- ☐ 22D Corrugated
- ☐ 22E Flexible
- ☐ 22F Tags & Labels - Flexo
- ☐ 22G Tags & Labels - Offset or Letterpress
- ☐ 22H Turned Edge

☐ 23 POINT-OF-PURCHASE

- ☐ 23A Counter/Shelf
- ☐ 23B Hanging/Wall/Window
- ☐ 23C Floor/Stand Alone

☐ 24 PRESENTATION FOLDERS & KITS

- ☐ 24A Presentation Folders - 1, 2 or 3 colors
- ☐ 24B Presentation Folders - 4 colors or more
- ☐ 24C Presentation Kits - 1, 2 or 3 colors
- ☐ 24D Presentation Kits - 4 colors or more

☐ 25 PRINTER'S SELF-PROMOTION

☐ 26 PRO-BONO

☐ 27 PROGRAMS

- ☐ 27A Programs - 1, 2 or 3 colors
- ☐ 27B Programs - 4 colors or more

☐ 28 SELF-MAILERS

- ☐ 28A Self-Mailer - 1, 2 or 3 colors
- ☐ 28B Self-Mailer - 4 colors or more

☐ 29 SPECIALTY PRINTING

- ☐ 29A 3-D Printing
- ☐ 29B Engraving
- ☐ 29C Lenticular

☐ 30 STATIONERY

- ☐ 30A Corporate Identity
- ☐ 30B Letterhead
- ☐ 30C Envelope
 - i. Converted
 - ii. Non-converted

☐ 31 THEY SAID IT COULDN'T BE DONE

☐ 32 WIDE FORMAT PRINTING

- ☐ 32A POP
- ☐ 32B Signs/Banners
- ☐ 32C Display Graphics

☐ 33 STUDENT

- ☐ 33A High School
- ☐ 33B Tech School
- ☐ 33C College

ENTRY FORM

MEMBERS GET ONE FREE ENTRY



Please fill out the entry form as completely, clearly and accurately as possible. All information is required. All entry forms must be signed by a company official to approve participation in the competition. Each entry must be accompanied by an entry form. Please submit three samples per entry.

Your entry fees must accompany your entries. By entering Neographics® 2023 you agree to allow your winning entries to be displayed.

SUBMIT YOUR ENTRY FORM,
SAMPLES AND FEES TO:

NEOGRAPHICS®

ATTN: JESSICA OHANESIAN
395 CIRCLE OF PROGRESS DRIVE
POTTSTOWN, PA 19464



PLEASE NOTE: GAA offices are closed – ALL entries must be mailed unless other previous arrangements have been arranged. IF YOU NEED SPECIAL ACCOMMODATIONS FOR ENTRIES PLEASE CONTACT MELISSA JONES at Melissa@printcommunications.org. To process your credit card call (856) 308-2851.

\$65 PER ENTRY
FOR PGCA MEMBERS



\$75 PER ENTRY
FOR NON MEMBERS

\$15 PER ENTRY
FOR STUDENTS

COMPANY INFORMATION

Company Name Submitting Entry | As you would like to be listed in the program

Name of the Submitter Title

Company Official Signature Title

Type of Business

Company Address

City State Zip

Phone Fax

Email

CREDIT CARD

Name on Card \$ Amount

Credit Card Number Exp. Date

Signature

PAY BY CHECK

Neographics® 2023 \$ Amount

ENTRY DETAILS

Entry number (e.g. 1 of 5 entries)

Category (1-37; e.g. #2 annual report)

Title of Entry (e.g. Neographics brochure)
As you would like to be listed in the program

PRODUCTION CREDITS

Printer City State

Finishing City State

Type of paper/paper merchant

PRESS SIZES



- ☐ Sheetfed Small Press 20" and under
- ☐ Sheetfed Over 20"
- ☐ Web Offset Heatset Web
- ☐ Web Offset Non Heatset Web
- ☐ Gravure
- ☐ Screenprinting/Flexography
- ☐ Toner based/Ink Jet
- ☐ Wide Format

Include one entry form with each entry. Submit three samples per entry.

All entries due by July 14, 2023
Early bird submissions save \$10 on each entry received by Friday, May 19, 2023

All pieces must be printed & finished entirely in the USA

EARLY BIRD BY 5.19.23 | EARLY BIRD SAVE \$10 ON EACH ENTRY | ALL ENTRIES DUE BY 7.14.23

ENTER TODAY

Material printed from January 2022 – December 2022
is eligible for submission

WHERE: Cescaphe Ballroom
923 N 2nd Street
Philadelphia, PA

WHEN: October 5, 2023
6:00 pm – 10:00 pm

POWER OF PRINT SPONSORS

Canon Solutions America, Boca Raton, FL
PRISCO, Pennsauken, NJ

SPONSORS

APPI, Salisbury, MD
B&R Moll, Warminster, PA
Case Paper, Philadelphia, PA
Constellation, Baltimore, MD
FUJIFILM North America Corp., Hanover Park, IL
Gilroy Kernan & Gilroy, New Hartford, NY
Good2Go, Shickshinny, PA
Heidelberg USA, Cranbury, NJ
ITU Absorbtech, New Berlin, WI
Kodak, Rochester, NY
Komori America Corp., Rolling Meadows, IL
Konica Minolta, Ramsey, NJ
Lindenmeyr Munroe, Pittsburgh, PA
Quality Bindery Services, Buffalo, NY
Shipman Print Solutions, Niagara Falls, NY
Xeikon, Itasca, IL

PATRONS

About Mail, Southampton, PA
Gray Trucking, Beverly, NJ
PDC Graphics, Southampton, PA
Rolland Papers, Saint-Jerome, Quebec

CONTRIBUTORS

Design: Jenny Goodman, Doylestown, PA
Printing: The Standard Group, Lititz, PA



Print & Graphic Communications Association
www.printcommunications.org/neographics
Serving graphic communications firms in New York, New Jersey, Pennsylvania, and Delaware