

**Good Beer, Good Cheer and Print Friends!**  
**Come Out and Meet Print Sales Guru Bill Farquharson**  
 Tuesday, May 23, 2023 - 5:30 - 7:30 pm  
 Double Nickel Brewing Co., 1585 Rte. 73, Pennsauken, NJ

There is no better time than now to get out and mingle with your fellow printing industry colleagues!

Plan to join us and get sales tips from sales coach, author and presenter, Bill Farquharson. Bill is featured monthly on the PGCA sponsored Short Attention Span Webinars.

Bill is a respected industry expert known for his energetic and entertaining presentations. Bill engages his audiences with wit and wisdom earned as a 40-year print sales veteran, while sharing instantly-applicable ideas for solving classic sales challenges.

Come grab a beer, chat and have Bill brainstorm with you in person!



## Printers & Pints Pennsauken, NJ

\$25 (PGCA members), \$35 (non-members). Includes two beers (or non-alcoholic beverages) and appetizers. To register, use form below or register online at [printcommunications.org/events](http://printcommunications.org/events)



**Bill Farquharson** is a coach and sales trainer for the graphic arts. He draws on his 40-year sales career to write, speak, and create content. Bill's Sales Vault features weekly sales workshops, sales challenge discussions, template and script downloads, and archived content for one monthly price (PGCA members receive a discount). Visit [salesvault.pro/partners/](http://salesvault.pro/partners/). Bill also partners with PGCA and other regional affiliates for a monthly sales webinar. Sign up for the next webinar on Time Management, April 13th at 11:30 am, at [printcommunications.org/events](http://printcommunications.org/events).

### Response Form:

ATTENDEES

COMPANY

EMAIL OF KEY CONTACT

Company will be invoiced. To pay by credit card, visit [printcommunications.org/events](http://printcommunications.org/events). Return form to PGCA by fax to (716) 691-4249 or email to [info@printcommunications.org](mailto:info@printcommunications.org)

#### Print & Graphic Communications Association Sponsors

