



In-plant Printer Course Track

Use this course track to focus on the learning modules most relevant to in-plants. Total length is approximately 8.8 hours.

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|----|------------------------------|-----------------------------------|-----------|
| 1 | Intro to Production Printing | Brief History of Printing | 14:07:00 |
| 2 | Intro to Production Printing | What is Production Printing? | 14:27:00 |
| 3 | Intro to Production Printing | Analog vs. Digital Printing | 15:23:00 |
| 4 | Intro to Production Printing | Print 101: Electrophotography | 16:43:00 |
| 5 | Intro to Production Printing | Print 101: Offset Lithography | 13:35:00 |
| 6 | Intro to Production Printing | Print 101: Inkjet | 21:59:00 |
| 10 | Intro to Production Printing | Industry Speak: Acronyms & Jargon | 21:54:00 |
| 12 | Inside the Print Shop | In-plant Printers | 16:00:00 |
| 20 | Operations of a PSP | In-plant Printers | 17:26:00 |
| 26 | Selling Strategies for | In-plant Printers | 18:25:00 |
| 31 | Vertical Markets for Print | Education | 12:46:00 |
| 32 | Vertical Markets for Print | Financial and Insurance | 11:31:00 |
| 33 | Vertical Markets for Print | Healthcare and Pharmaceutical | 12:41:00 |
| 34 | Vertical Markets for Print | Manufacturing | 16:15:00 |
| 35 | Vertical Markets for Print | Non-profit | 10:42:00 |
| 36 | Print Workflow and Processes | Preflighting 101 | 5:54:00 |
| 37 | Print Workflow and Processes | Imposition 101 | 12:59:00 |
| 38 | Print Workflow and Processes | Primer: Software & Functions | 26:49:00 |
| 39 | Print Workflow and Processes | Primer: Key Workflow Processes | 30:08:00 |
| 40 | Print Workflow and Processes | Primer: Design Considerations | 30:40:00 |
| 41 | Print Workflow and Processes | Job Onboarding | 16:28:00 |
| 44 | Print Workflow and Processes | File preparation (Prepress) | 20:20:00 |
| 45 | Print Workflow and Processes | Proofing and Approval | 10:58:00 |
| 46 | Print Workflow and Processes | Digital Front Ends | 23:16:00 |
| 47 | Introduction to Finishing | Folding | 14:26:00 |
| 48 | Introduction to Finishing | The World of Finishing | 27:44:00 |
| 50 | Introduction to Finishing | Trimming and Cutting | 9:12:00 |
| 51 | Introduction to Finishing | Mailing | 23:59:00 |
| 52 | Introduction to Finishing | Binding Methods | 15:31:00 |
| 55 | Vertical Markets for Print | Government | 13:16:00 |
| 56 | Print Workflow and Processes | Designing for Mailings | 13:52:00 |
| | | Total Time: | 8.8 hours |

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