



Publication Printer Course Track

Use this course track to focus on the learning modules most relevant to publication printers. Total length is approximately 8.1 hours.

1	Intro to Production Printing	Brief History of Printing	14:07:00
2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
4	Intro to Production Printing	Print 101: Electrophotography	16:43:00
5	Intro to Production Printing	Print 101: Offset Lithography	13:35:00
6	Intro to Production Printing	Print 101: Inkjet	21:59:00
7	Intro to Production Printing	Print 101: Gravure	11:19:00
10	Intro to Production Printing	Industry Speak: Acronyms & Jargon	21:54:00
15	Inside the Print Shop	Publication Printers	19:35:00
23	Operations of a PSP	Publication Printers	18:22:00
36	Print Workflow and Processes	Preflighting 101	5:54:00
37	Print Workflow and Processes	Imposition 101	12:59:00
38	Print Workflow and Processes	Primer: Software & Functions	26:49:00
39	Print Workflow and Processes	Primer: Key Workflow Processes	30:08:00
40	Print Workflow and Processes	Primer: Design Considerations	30:40:00
41	Print Workflow and Processes	Job Onboarding	16:28:00
42	Print Workflow and Processes	Estimating, Quoting, & Ticketing	15:59:00
44	Print Workflow and Processes	File preparation (Prepress)	20:20:00
45	Print Workflow and Processes	Proofing and Approval	10:58:00
46	Print Workflow and Processes	Digital Front Ends	23:16:00
47	Introduction to Finishing	Folding	14:26:00
48	Introduction to Finishing	The World of Finishing	27:44:00
50	Introduction to Finishing	Trimming and Cutting	9:12:00
52	Introduction to Finishing	Binding Methods	15:31:00
		Total Time:	7.1 hours

Visit printcommunications.org/print-university/ to get started!