Transaction Printing Course Track

Use this course track to focus on the learning modules most relevant to transaction printers. Total length is approximately 8.75 hours.

1	Intro to Production Printing	Brief History of Printing	14:07:00
2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
4	Intro to Production Printing	Print 101: Electrophotography	16:43:00
5	Intro to Production Printing	Print 101: Offset Lithography	13:35:00
6	Intro to Production Printing	Print 101: Inkjet	21:59:00
10	Intro to Production Printing	Industry Speak: Acronyms & Jargon	21:54:00
13	Inside the Print Shop	Direct Mail Printers	14:25:00
14	Inside the Print Shop	Transactional Printers	18:45:00
21	Operations of a PSP	Direct Mail Printers	21:42:00
22	Operations of a PSP	Transactional Printers	27:20:00
28	Selling Strategies for	Transactional Printers	15:59:00
32	Vertical Markets for Print	Financial and Insurance	11:31:00
33	Vertical Markets for Print	Healthcare and Pharmaceutical	12:41:00
36	Print Workflow and Processes	Preflighting 101	5:54:00
37	Print Workflow and Processes	Imposition 101	12:59:00
38	Print Workflow and Processes	Primer: Software & Functions	26:49:00
39	Print Workflow and Processes	Primer: Key Workflow Processes	30:08:00
40	Print Workflow and Processes	Primer: Design Considerations	30:40:00
43	Print Workflow and Processes	Preparing Data Part 1	15:00:00
45	Print Workflow and Processes	Proofing and Approval	10:58:00
47	Introduction to Finishing	Folding	14:26:00
48	Introduction to Finishing	The World of Finishing	27:44:00
51	Introduction to Finishing	Mailing	23:59:00
52	Introduction to Finishing	Binding Methods	15:31:00
55	Vertical Markets for Print	Government	13:16:00
56	Print Workflow and Processes	Designing for Mailings	13:52:00
57	Print Workflow and Processes	Preparing Data Part 2	24:46:00
58	Print Workflow and Processes	Datastreams	19:21:00
		Total Time:	8.75 hours

Visit printcommunications.org/print-university/ to get started!