



What a Senior Leader Needs to Know About . . .

A One-Day Management Conference for Printing Industry
Owners, CEOs, and Senior Management

THURSDAY

Sept. 21, 2023

8:00 am – 4:00 pm

This one-day conference, presented by Print & Graphic Communications Association, examines key topics that are critical for printing industry owners, CEO's and senior managers to understand as our industry continues to rapidly evolve.

Conference Agenda Topics:

- **Industry Automation**
- **Artificial Intelligence – Impact on the Printing Industry**
- **Understanding the Latest Labor and Employment Issues**
- **Industry Mergers & Acquisition Update**
- **Gaining Employee Engagement and Commitment through Coaching**
- **Latest Trends in Company Valuations**
- **Print Outlook 2023**

Last year's conference was highly rated by attendees and chock-full of timely and relevant information. Join us the night before at the Crowne Plaza Hotel in Suffern, NY for a networking dinner. Visit printcommunications.org/events to register or use form on reverse.

CONFIRMED PRESENTERS:



Greg Cholmondeley,
Director-Production
Workflow,
KeyPoint Intelligence



Richard Romano,
Managing Editor,
WhatTheyThink



Nick Fiorenza,
Partner,
Ferrara Fiorenza PC



Peter Schaefer,
Partner,
New Direction
Partners



Merci Miglino,
Master Certified Coach

CONFERENCE FACILITY:
KONICA MINOLTA—CLIENT
ENGAGEMENT CENTER
133 Williams Drive
Ramsey, NJ 07446



CONFERENCE HOTEL:
CROWNE PLAZA HOTEL
3 Executive Blvd., Suffern, NY 10901
(10 minutes from conference facility)



KONICA MINOLTA

REGISTER ONLINE: printcommunications.org/events/2023-management-conference/

QUESTIONS? CONTACT PGCA at (716) 691-3211
or email kim@printcommunications.org



REGISTRATION FORM

What a Senior Leader Needs to Know About . . . ?

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NAME _____ TITLE _____

COMPANY _____

ADDRESS _____

EMAIL _____ PHONE _____

ADD'L REGISTRANT (1) _____ EMAIL _____

TITLE _____

ADD'L REGISTRANT (2) _____ EMAIL _____

TITLE _____

CHECK ENCLOSED \$ _____ (Payable to PGCA)

INVOICE MY COMPANY \$ _____

CREDIT CARD PAYMENT \$ _____

CREDIT CARD: VISA MASTERCARD AMEX EXP. DATE (MONTH/YEAR) _____

NAME ON CARD _____

Cancellation Policy: Reservations must be cancelled by Sept. 12, 2023 to receive full refund.

CONFERENCE FACILITY: **Konica Minolta—Client Engagement Center,**
133 Williams Drive, Ramsey, NJ 07446

CONFERENCE HOTEL: **Crowne Plaza Hotel,** 3 Executive Blvd., Suffern, NY 10901
Group rate: \$159 per night; Call (845) 357-4800 and mention PCC room block at the time of booking. Room block expires August 30, 2023.

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REGISTER ONLINE



COST TO ATTEND:

PGCA Members:

\$350.00 (1st registrant),
\$300.00, 2 or more, same company

Non-Members:

\$425.00 (1st registrant),
\$375.00, 2 or more, same company

Includes all conference lectures,
handouts, breakfast and lunch.

RETURN FORM TO PGCA:

Print & Graphic Communications Assn.

636 North French Road, Suite 1,
Amherst, NY 14228

email: info@printcommunications.org
register: printcommunications.org/events

Wed. Sept. 20, 2023: Networking,
Cocktails & Dinner – 5:30 pm
Crowne Plaza, Suffern, NY

Cost: PGCA Members: \$90
Non-Member: \$120

Print & Graphic Communications Association Sponsors

