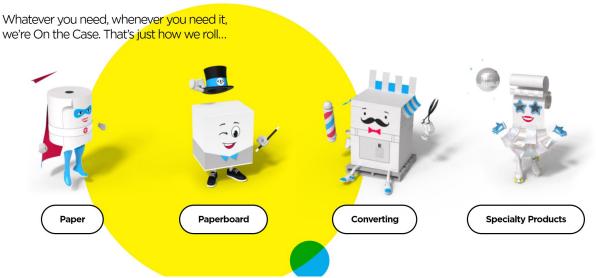


Case Paper Celebrates 80 Year Anniversary with New Website Launch

Harrison, NY - In coordination with celebrating their 80th anniversary, Case Paper is proud to launch a brand new <u>website</u>. As one of the largest and longest-running privately held distributors and custom converters of paper and paperboard for the printing & packaging industries, the company is looking to the future.

On the <u>new site</u>, Case continues their dedication to being "On the Case" by creating 3D animated characters to bring its products and services to life in a fun and interactive way.

We're On The Case



Case Paper's new site brings their bright and humorous branding to a new level all with a focus on:

- All their unique paper-bilities and services
- Complete portfolio of products
- Spotlights on each of their 7 lo-CASE-tions
- Handy-dandy paper calculators
- Outline of their tree-mendous commitments to sustainability
- Sharing their 80-year history, culture and core values
- Up-to-date career opportunities
- Fun and educational Paper Trail Blog

"Our company has grown and evolved so much over the last 80 years," said Simon Schaffer-Goldman, President of Case Paper. "With this new website launch, we brought the 'On the Case' story to the forefront by highlighting all that we do,



sharing the importance of our core values, keeping the future in mind, and showcasing the people who have helped make this 80-year journey a success!"

Get the full "On the Case" experience by visiting the company's new website at www.casepaper.com.

For questions or comments, please reach out to <u>marketing@casepaper.com</u>.

About Case Paper

Celebrating 80 years of business, Case Paper is one of the largest privately held distributors and converters of paper and board for the printing and packaging industries. With locations in California, Pennsylvania, New York, Illinois, Florida, North Carolina, and a lamination and coating facility in Indiana, we're committed to being "On the Case" for all our customers by providing the exact paper and board they need, when and where they need it.