



Outstanding Marketing Achievement in Print Award
Agency Marketing (*Serving print clients or promoting print-based solutions.*)

NOMINATION FORM

Do you work with someone at an agency who stands out as a champion of print? Have they achieved great results with campaigns they have put together? Consider nominating them for the Outstanding Marketing Achievement Award - Agency Marketing.

Nomination deadline: March 31, 2026. Use this form to submit a nomination to melissa@printcommunications.org or visit printcommunications.org/neographics/ to nominate online.

-----NOMINEE-----

Name: _____ email: _____

Job Title / Role: _____ Company: _____

-----NOMINATOR-----

Name: _____ email: _____

Company: _____

Please answer the questions below using brief, specific examples.

1. Client Strategy and Use of Print - How has the nominee strategically recommended and used print to meet client objectives?

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2. Championing Print - Describe how the nominee educates or persuades clients on the value of print in modern marketing.

3. Creativity and Innovation - Provide an example of a standard print campaign, concept or solution delivered to a client.

4. Measurable Results - What results did the client achieve as a result of the nominee's print-focused marketing work?

5. Overall Impact - Why does this individual stand out as an exceptional marketing professional in the print industry?