



## Outstanding Marketing Achievement in Print Award In-House Marketing

### **NOMINATION FORM**

Do you have a team member who successfully promotes print's unique advantages in today's competitive landscape? Did they execute a campaign that was exceptionally creative and unique? Consider nominating them for the Outstanding Marketing Achievement Award.

Nomination deadline: March 31, 2026. Use this form to submit a nomination to [melissa@printcommunications.org](mailto:melissa@printcommunications.org) or visit [printcommunications.org/neographics/](http://printcommunications.org/neographics/) to nominate online.

#### **-----NOMINEE-----**

Name: \_\_\_\_\_ email: \_\_\_\_\_

Job Title / Role: \_\_\_\_\_ Company: \_\_\_\_\_

#### **-----NOMINATOR-----**

Name: \_\_\_\_\_ email: \_\_\_\_\_

Company: \_\_\_\_\_

Please answer the questions below using brief, specific examples.

1. Strategic Use of Print - How has the nominee effectively used print to support business goals or communication needs?

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2. Advocacy for Print - Describe how the nominee effectively used print to support business goals or communication needs.

3. Creativity and Execution - Provide an example of a print campaign or initiative that demonstrates strong creative thinking and execution.

4. Results and Impact - What outcomes resulted from their print marketing efforts? (Consider engagement, leads, sales, brand awareness or internal adoption.)

5. Overall Contribution - Why does this individual deserve recognition for outstanding marketing performance in print?