

EPR decoded

a Diversion Strategies Product



Services at a Glance

Tier One Discovery Call	Tier Two Impact Briefing	Tier Three Data Readiness	Tier Four Compliance Plan
Quick 20-minute consultation offering high-level EPR clarity and guidance	Personalized consultation with tailored EPR impact summary and readiness scorecard	Focused workshop delivering an EPR Data Readiness Assessment and solutions	Comprehensive EPR compliance plan with actionable roadmap and cost reduction strategies



Taking the Complexity out of Compliance



Rachel Oster, Principal

“As your partner in Extended Producer Responsibility, we simplify complex regulations, cut through red tape, and focus on saving you money. We’re not the regulators—we’re on your team, guiding you toward compliance with expertise, clarity, and confidence.”





EPR Compliance Services Overview



Tier 1: Discovery Call

This 20-minute virtual consultation provides a rapid, high-level overview of how EPR affects your business. Based on your sales footprint, we'll identify the two to three most urgent deadlines, outline critical first steps, answer initial questions, and follow up with a concise summary. It's the ideal starting point for companies new to EPR or looking for quick, confident direction.

This consultation provides a personalized look at how EPR affects your business without requiring a deep data review. You'll receive a high-level summary of risks, obligations, and relevant state laws, along with a concise EPR Readiness Scorecard. We'll highlight the most pressing deadlines, answer your questions, and leave you with clear next steps. This tier is ideal for companies seeking specific clarity on how EPR applies to them.



Tier 2: EPR Impact Briefing



Tier 3: Data Readiness

This service tackles the critical challenge of internal EPR data collection and serves as a foundation for full compliance planning. Through an analysis of packaging and sales data, we identify gaps, clarify what's needed, and deliver a Data Readiness Assessment Report to guide your next steps. Ideal for companies recognizing data challenges in preparing for reporting.

This is our most comprehensive service, delivering a detailed, data-driven assessment of your EPR obligations and a clear roadmap for compliance. We conduct a deep dive into your packaging, sales, and operations to produce a thorough EPR Compliance Diagnostic Report and actionable Implementation Plan. Ideal for companies ready to implement a full compliance strategy, this service also identifies opportunities for long-term cost optimization and fee reduction.



Tier 4: Compliance Plan



Diversion Strategies is a consulting firm with deep expertise in recycling, waste policy, and Extended Producer Responsibility (EPR). We help producers, brands, and design firms navigate complex packaging laws with clear guidance, strategic insights, and practical solutions. With decades of experience working alongside government agencies, local programs, and industry innovators, we bridge the gap between regulation and real-world implementation —making compliance simpler, smarter, and more cost effective.



Understanding our Why

Extended Producer Responsibility (EPR) laws are rolling out nationwide, bringing complex new packaging rules that vary by state. For many businesses, it feels overwhelming. We launched **EPR Decoded** because we saw how unprepared producers were and knew our expertise could help.

At Diversion Strategies, we are not regulators, we are partners. With decades of experience in recycling policy and compliance, we understand both the laws and how they are actually implemented. Our role is to cut through the noise and focus on what matters most for your business.

Whether you need quick answers or a full compliance roadmap, we provide clarity, guidance, and cost-saving strategies tailored to your products. We simplify compliance, highlight urgent obligations, and identify ways to lower fees and streamline reporting. Most importantly, you will not face these changes alone. You will have a trusted team on your side.



@eprdecoded



erin@diversionstrategies.com



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